

# You're busy running your business. Let us take care of the marketing.

If you do business in the Hamptons, The Press News Group can help you grow. As the area's leading media company, we've been helping small businesses connect with customers in Southampton and East Hampton for more than 100 years.

By using our local expertise and bundled media solutions we can create a cost effective soup-to-nuts marketing plan that combines print, online and social networking to reach your Hamptons customers across numerous touchpoints.

## Print Directory



*Our design team will create an appealing and effective advertisement for your business. And by running it in The Southampton Press and The East Hampton Press Service Directories, you'll be guaranteed to reach the majority of households in the Hamptons.*

## Website



*Effectively establish your online presence with a virtual "storefront" on 27east.com, the Hamptons' most visited general interest website. We'll create a webpage that uses text, photos and even video to let you target your specific Hamptons audience.*

## Online Directory



*Feature your company in our search-optimized online directory with preferred placement when customers search for your business or service.*

## Social Networking



*Social networking got you stumped? Let our experts demystify this important new networking and marketing tool. We'll set your business up on Facebook and help you market it to your target Hamptons audience.*

## 27EAST.COM REACHES MORE PEOPLE, MORE OFTEN, THAN ANY OTHER LOCAL WEBSITE.

Our site reaches an affluent, well-educated adult audience, primarily from the Hamptons, eastern Long Island and New York City area.

### SITE TRAFFIC (per month):

1.2M page views  
230,000 visits  
100,000 unique visitors  
5 page views per visit

### VISITOR LOYALTY:

38% visit at least once a day  
50% visit at least twice a week

### DEMOGRAPHICS:

#### GENDER

53% Female  
47% Male

#### AGE

24% ages 18-34  
36% ages 35-49  
37% ages 50+

#### AFFLUENCE

35% \$100,000+  
32% \$60,000-\$100,000

#### EDUCATION

48% College  
22% Graduate School

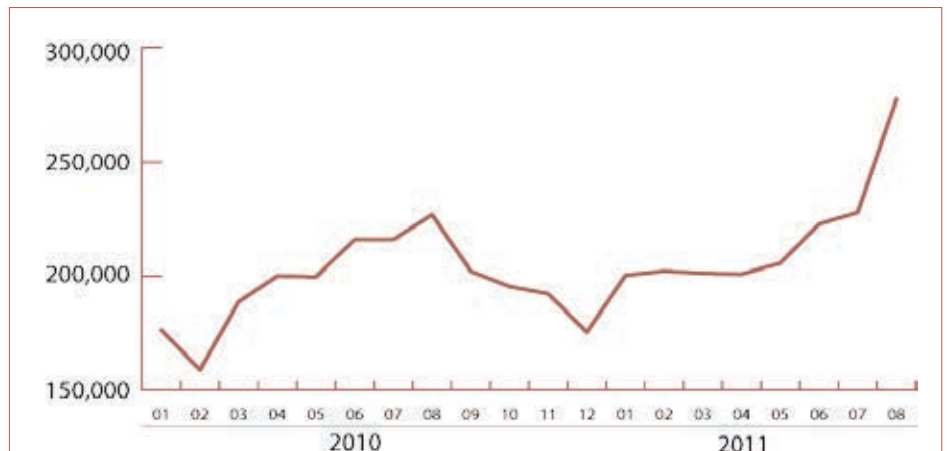
#### GEOGRAPHY:

47% Hamptons  
25% NYC  
18% Other Long Island  
2% Other NY state  
7% Out of state  
1% International

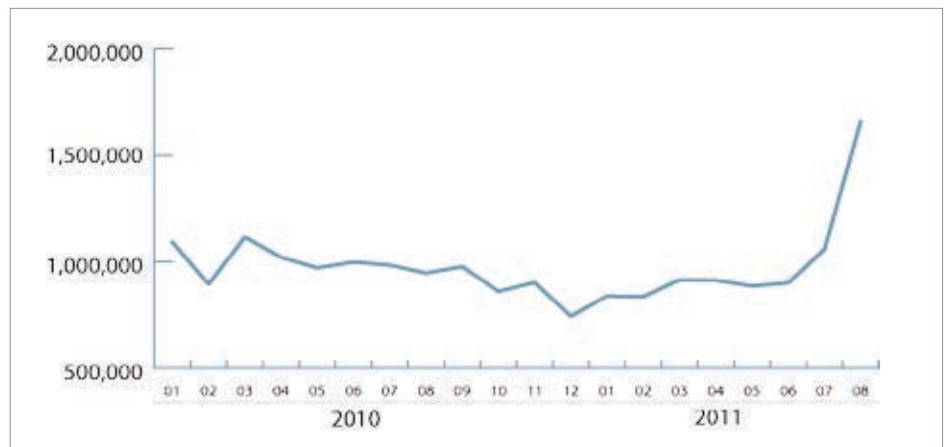
### UNIQUE VISITORS



### VISITS



### PAGE VIEWS



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## Crossroads Music

631 907-4838

160 Main St, Amagansett

Crossroads Music is a family owned and operated music store situated on the beautiful east end of Long Island in The Hamptons.

At Crossroads, we offer personalized instruction for most musical instruments - including voice - and have access to instructors for sound, mixing and just about anything associated with the music business.

We carry a full line of guitars, amps, musical accessories and songbooks and offer band instrument rentals, or sound equipment for your next event.

Our belief is that Crossroads Music, Inc. can provide quality music instruction, instruments and repair coupled with an open and inviting musical atmosphere. We strive to be a "customer first" business where every customer gets the opportunity to obtain musical instruments and equipment and learn music in a way that exceeds their expectations.

Legend has it that guitar great, Robert Johnson, went down to the crossroads in Mississippi and sold his soul to achieve performance excellence on blues guitar. Here at Crossroads Music, we're going to make it a lot easier for you!

### BUSINESS HOURS

Sun: 10:00 AM- 8:00 PM  
Mon: 10:00 AM- 8:00 PM  
Tue: 10:00 AM- 8:00 PM  
Wed: 10:00 AM- 8:00 PM  
Thur: 10:00 AM- 8:00 PM  
Fri: 10:00 AM- 8:00 PM  
Sat: 10:00 AM- 8:00 PM



[VIEW WEBSITE](#)

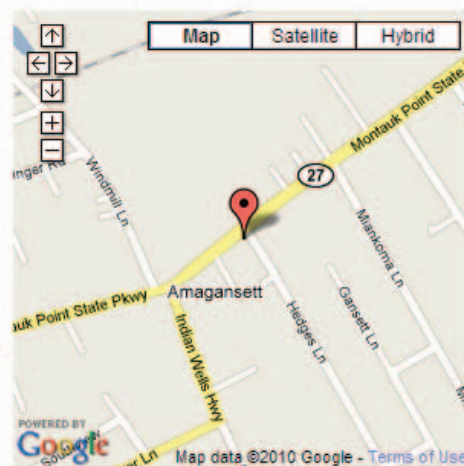
★★★★★ (1 Review) [WRITE A REVIEW](#)

▲ (3) Members Recommended [RECOMMEND](#)

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**Business Owners:**  
Interested in listing your business in the 27east.com directory?

[CONTACT US](#)



**WE ARE RELOCATING TO A GREAT NEW PLACE IN AMAGANSETT SQUARE (FORMER LOCATION OF BOOKHAMPTON.)**

**WE'LL KEEP YOU POSTED OF OUR PROGRESS BUT WE SHOULD BE SETTLED IN BY MEMORIAL DAY WEEKEND.**

**Business Owners:**  
Interested in listing your business in the 27east.com directory?

[CONTACT US](#)

REVIEWS

SERVICES

COUPONS

PHOTOS

VIDEOS

PRESS

Average Review ★★★★★

Reviewed by Samtmajor on Sep 24, 10 2:12 PM

★★★★★

"Best little music store east of Montauk and west of Wainscott and I didn't make a geographic mistake. The seasoned professional and musician wanna-be will find something to interest them with great prices and with the service only a store like this can provide. And a visit on a Sunday afternoon will convince anyone this is truly one of the jewels of the Hamptons."

SOUTHAMPTON SALES OFFICE

Phone: 631-283-4100 Fax: 631-287-4544

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