

Rates effective 4/1/2017 and subject to change without notice.  
Display advertising rates are per insertion & non-commissionable.

## ANY 2 NEWSPAPERS

(COST PER AD)

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT			
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total	9 pgs. total
3 col. x 8"	\$654	\$555	\$468	\$402	\$322	\$291
2 col. x 8"	\$486	\$414	\$337	\$299	\$244	\$187
2 col. x 6", 3 col. x 4"	\$362	\$309	\$246	\$214	\$162	\$144
1 col. x 6", 3 col. x 2"	\$253	\$215	\$178	\$150	\$113	\$104
1 col. x 4", 2 col. x 2"	\$194	\$165	\$131	\$115	\$82	\$74
1 col. x 2"	\$107	\$91	\$72	\$59	\$46	\$42

## ANY 3 NEWSPAPERS

(COST PER AD)

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT			
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total	9 pgs. total
3 col. x 8"	\$959	\$815	\$690	\$591	\$479	\$432
2 col. x 8"	\$717	\$608	\$509	\$428	\$344	\$309
2 col. x 6", 3 col. x 4"	\$534	\$455	\$371	\$306	\$243	\$216
1 col. x 6", 3 col. x 2"	\$367	\$313	\$257	\$218	\$166	\$149
1 col. x 4", 2 col. x 2"	\$285	\$242	\$199	\$175	\$129	\$116
1 col. x 2"	\$165	\$141	\$112	\$92	\$74	\$66

### Deadlines

**PROOF REQUESTS:** Friday, Noon  
**SPACE RESERVATION:** Monday, Noon  
**AD COPY DEADLINE:** Monday, 1 p.m.

### Terms & Conditions

- All advertising is payable in advance until credit has been established with our billing department.
- Finance charges of 1.5% per month will be levied on all unpaid balances of 30 days or greater.
- All insertions require a signed insertion order.
- A signed contract is required for discount rate eligibility.

### Mechanical Requirements

Columns	Inches	Picas
1	1.51"	9p0.998
2	3.11"	18p8.332
3	4.72"	28p3.666
4	6.32"	37p11.0

### Production Charges

- The first hour of production on each ad is free, each additional hour is \$75 per hour.

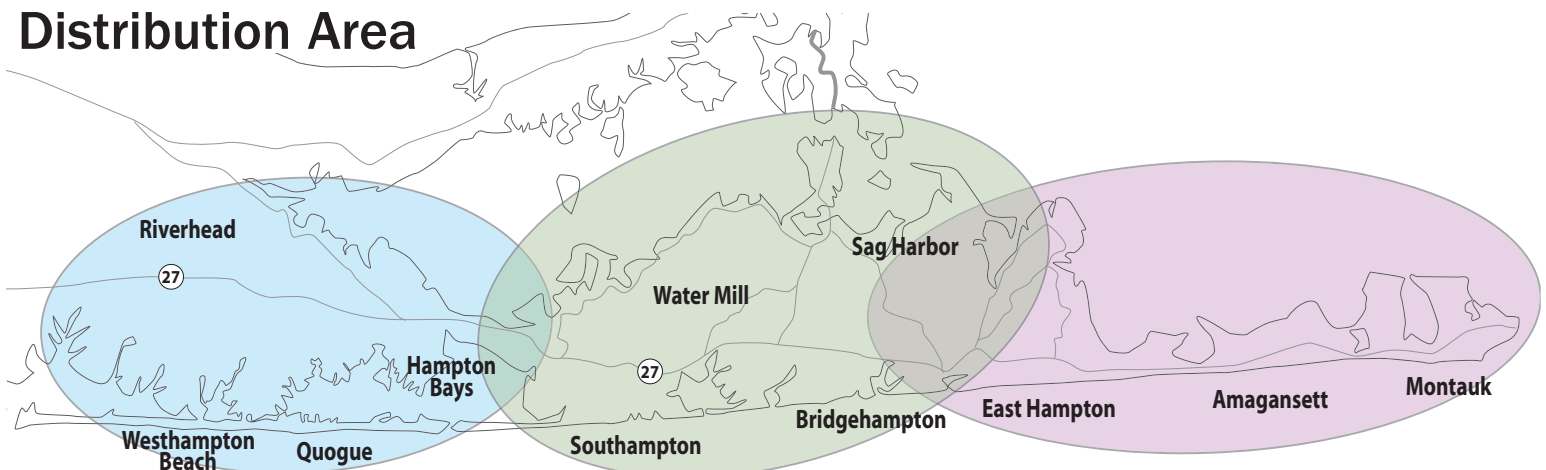
### In Case of Errors

- In the event of a typographical error or wrong insertion, we will run a corrected advertisement, or issue a credit, for that portion of the ad that may have been rendered valueless by the error.
- Advertisers shall notify us of such an error in time for correction before the second insertion.

### Contact Information

**SOUTHAMPTON SALES OFFICE**  
Phone: 631-287-1100  
Fax: 631-287-4544  
ads@pressnewsgroup.com

## Distribution Area



**The Southamptton Press**  
Western Edition

**The Southamptton Press**  
Eastern Edition

**The East Hampton Press**