

Rates effective 4/1/2018 and subject to change without notice.  
Display advertising rates are per insertion & non-commissionable.

## ANY 2 NEWSPAPERS (COST PER AD)

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT			
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total	9 pgs. total
3 col. x 8"	\$664	\$563	\$475	\$408	\$327	\$295
2 col. x 8"	\$493	\$420	\$342	\$303	\$248	\$190
2 col. x 6", 3 col. x 4"	\$367	\$314	\$250	\$217	\$164	\$146
1 col. x 6", 3 col. x 2"	\$257	\$218	\$181	\$152	\$115	\$106
1 col. x 4", 2 col. x 2"	\$197	\$167	\$133	\$117	\$83	\$75
1 col. x 2"	\$109	\$92	\$73	\$60	\$47	\$43

## ANY 3 NEWSPAPERS (COST PER AD)

Sizes	1 week only	2 weeks in a row	DISCOUNT RATES FOR YEARLY CONTRACT			
			13 ads or 2 pgs. total	26 ads or 4 pgs. total	52 ads or 6 pgs. total	9 pgs. total
3 col. x 8"	\$973	\$827	\$700	\$600	\$486	\$438
2 col. x 8"	\$728	\$617	\$517	\$434	\$349	\$314
2 col. x 6", 3 col. x 4"	\$542	\$462	\$377	\$311	\$247	\$219
1 col. x 6", 3 col. x 2"	\$373	\$318	\$261	\$221	\$168	\$151
1 col. x 4", 2 col. x 2"	\$289	\$246	\$202	\$178	\$131	\$118
1 col. x 2"	\$167	\$143	\$114	\$93	\$75	\$67

### Deadlines

**PROOF REQUESTS:** Friday, Noon  
**SPACE RESERVATION:** Monday, Noon  
**AD COPY DEADLINE:** Monday, 1 p.m.

### Terms & Conditions

- All advertising is payable in advance until credit has been established with our billing department.
- Finance charges of 1.5% per month will be levied on all unpaid balances of 30 days or greater.
- All insertions require a signed insertion order.
- A signed contract is required for discount rate eligibility.

### Mechanical Requirements

Columns	Inches	Picas
1	1.51"	9p0.998
2	3.11"	18p8.332
3	4.72"	28p3.666
4	6.32"	37p11.0

### Production Charges

- The first hour of production on each ad is free, each additional hour is \$75 per hour.

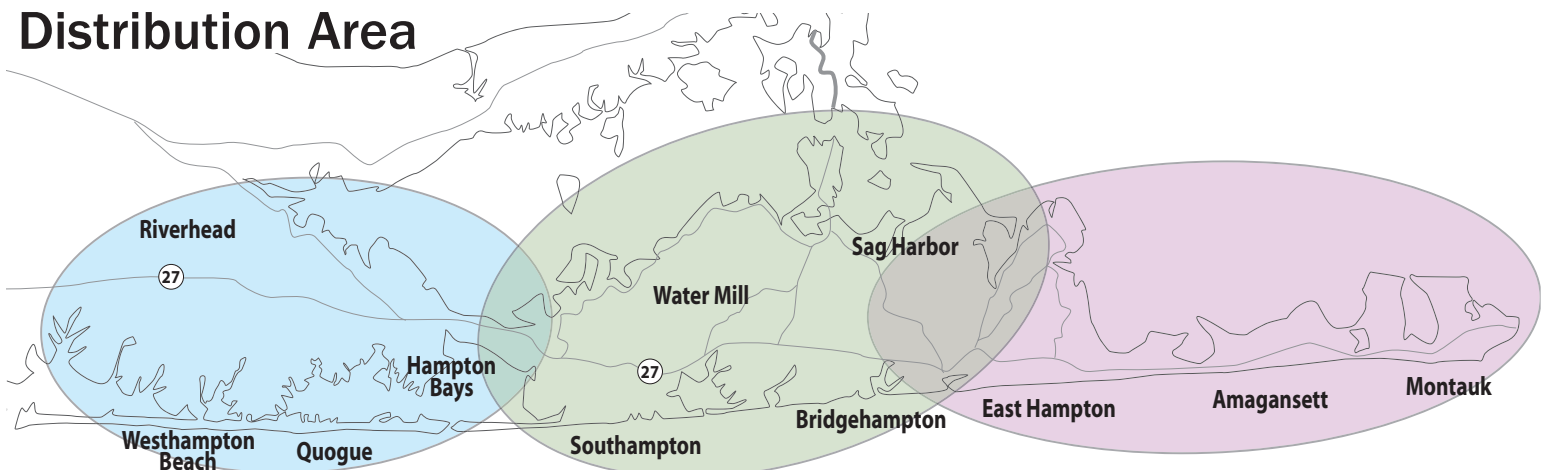
### In Case of Errors

- In the event of a typographical error or wrong insertion, we will run a corrected advertisement, or issue a credit, for that portion of the ad that may have been rendered valueless by the error.
- Advertisers shall notify us of such an error in time for correction before the second insertion.

### Contact Information

**SOUTHAMPTON SALES OFFICE**  
Phone: 631-287-1100  
Fax: 631-287-4544  
ads@pressnewsgroup.com

### Distribution Area



**The Southhampton Press**  
Western Edition

**The Southhampton Press**  
Eastern Edition

**The East Hampton Press**