

***With Press Classifieds, you get the largest weekly newspaper circulation in the Hamptons!***

## Basic Rates

### All 3 Newspapers:

- \$1.50 per word, first week.
- \$1.35 per word, each additional week.
- 10 word minimum.

### Any 2 Newspapers:

- \$1.35 per word, first week.
- \$1.20 per word, each additional week.
- 10 word minimum.

### ENHANCEMENTS:

- Internet \$5.00 per week
- Featured Internet \$10 per week
- Bold \$0.10 per word
- Centered Line \$1.00 per line
- Boxed Ads \$5.00 per week
- Shaded & Boxed \$10.00 per week
- Picture/Logo \$20.00 per week

## Information

### FREE ADS:

- Lost and Found (2 week max.)
- Bereavement or Illness
- Community thank-you (1 week max.)
- 50 word limit

### FORMAT:

- Classified ads are printed as running copy in a single paragraph.
- No abbreviations please.
- First word or words (max. 3) in capital letters.

### TERMS:

- All classified advertising is payable in advance unless the advertiser has established credit with the newspaper.

### DEADLINE:

- Monday, 1 p.m.

### CONFIDENTIAL MAILBOX:

- Replies sent care of this newspaper \$3.00 per week.

## Contact Information

### PHONE: 631-283-4100

- Monday, 8:30 a.m. - 5 p.m.
- Tuesday – Friday, 9 a.m. - 5 p.m.

### INTERNET:

- www.27east.com

### EMAIL:

- classads@pressnewsgroup.com

### EASTERN OFFICE:

- 135 Windmill Lane, Southampton, NY 11969

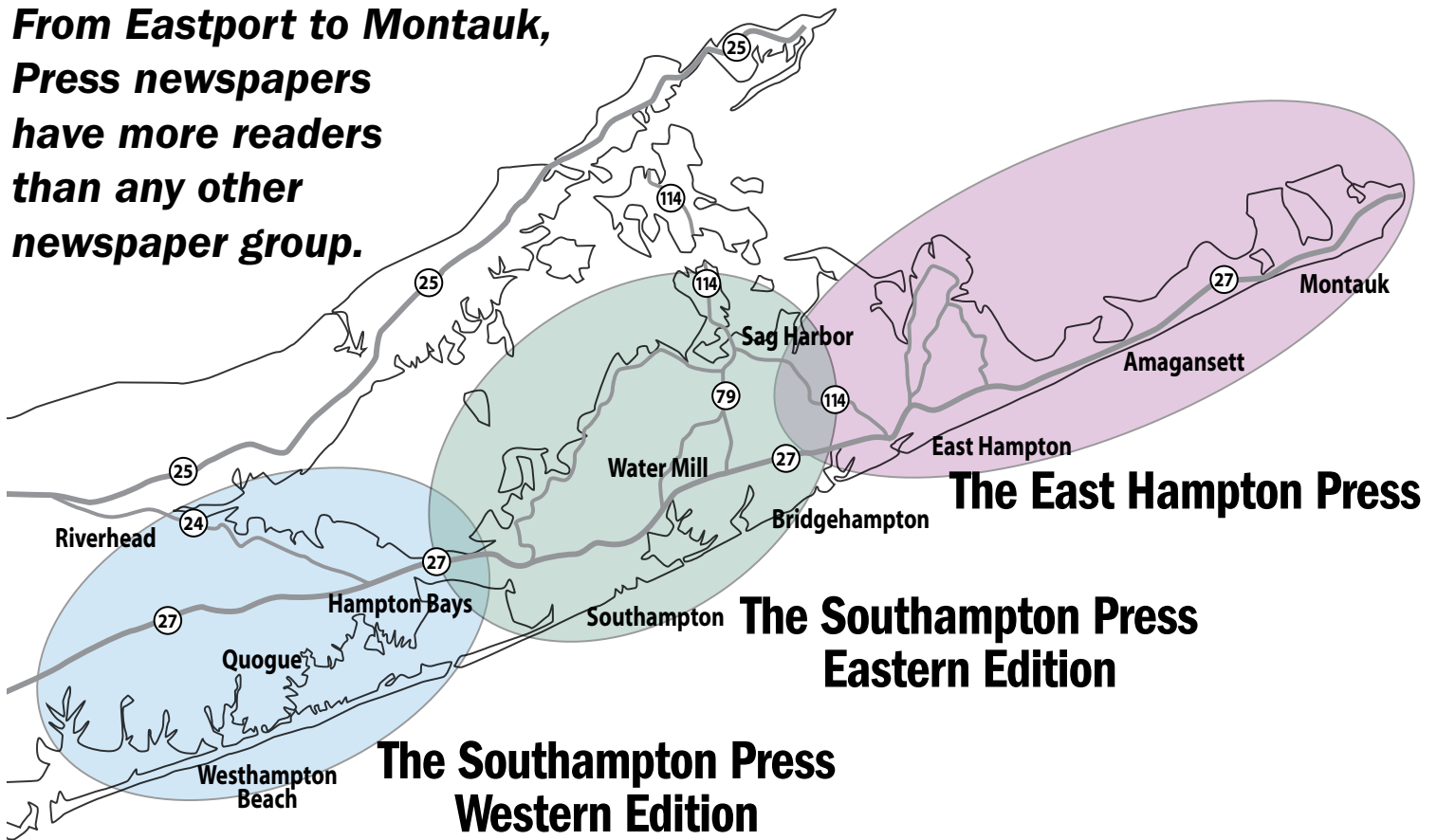
### WESTERN OFFICE:

- 12 Mitchell Road, Westhampton Beach, NY 11978

### FAX: 631-287-4544

- Please include your name and company name, a daytime telephone number and your credit card number, expiration date and billing address.

**From Eastport to Montauk,  
Press newspapers  
have more readers  
than any other  
newspaper group.**



**WEEKLY CIRCULATION AVERAGES**

	Western Edition: The Southampton Press	Eastern Edition: The Southampton Press	The East Hampton Press	All Publications
<b>Total Press Run</b>	6,748	8,382	7,423	22,553
Newstand & Mail	6,181	7,465	7,325	20,971
NYC, Florida & Elsewhere	436	757		1,193
Electronic Edition	131	160	98	389

September '11

**W**ith three award-winning community newspapers, The Press Newspaper Group blankets eastern Long Island from Eastport to Montauk with a weekly readership unmatched by any other newspaper or chain. The heart of our coverage area is the Hamptons, where our flagship newspaper,

The Southampton Press, is bought and read by more people than any other newspaper. In Southampton, the area's most populous township, The Press reaches the majority of year-round and vacation homes.

If the Hamptons is your market, no other publications deliver like Press newspapers.