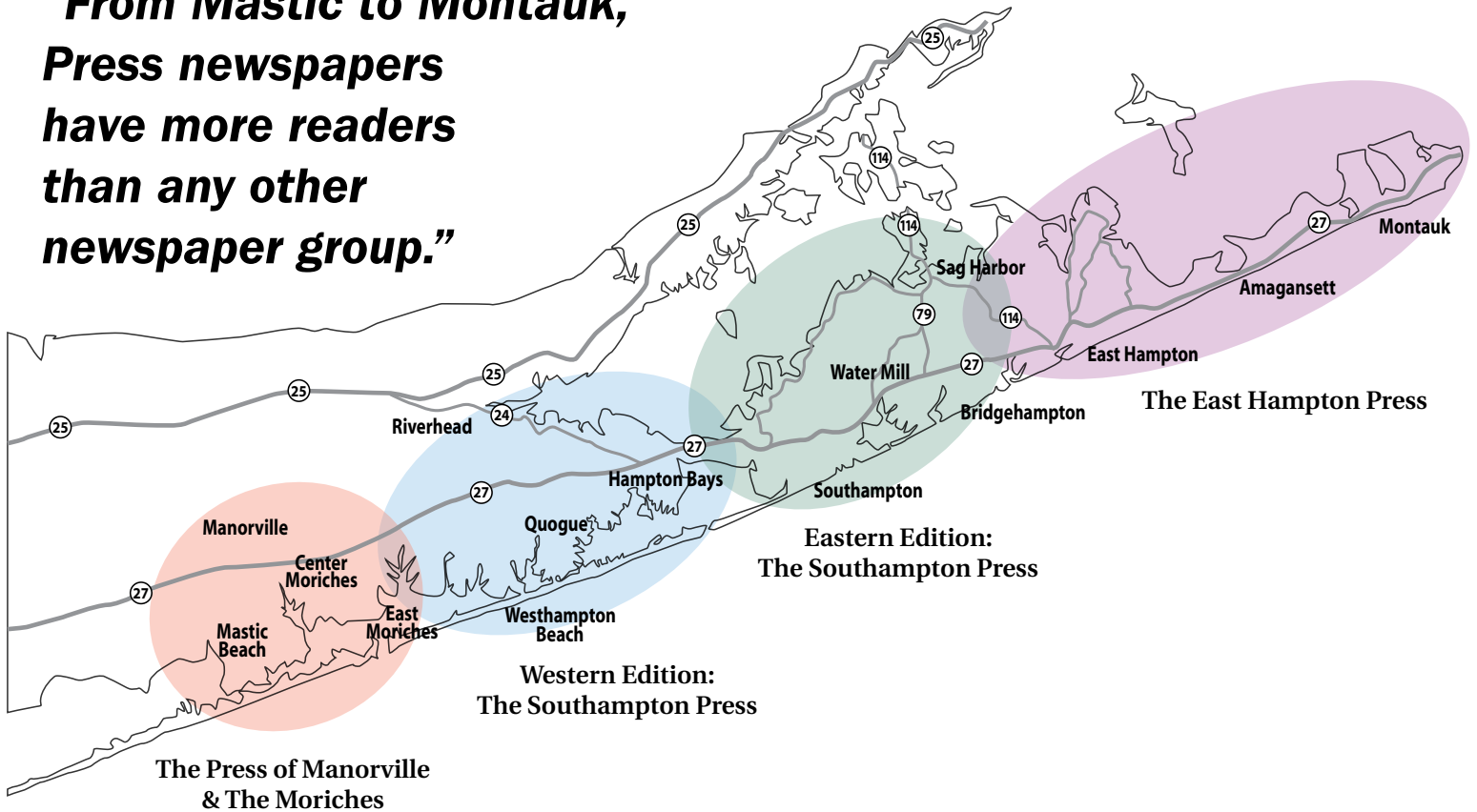


**“From Mastic to Montauk,
Press newspapers
have more readers
than any other
newspaper group.”**



AVERAGE WEEKLY CIRCULATION

	The East Hampton Press	Eastern Edition: The Southampton Press	Western Edition: The Southampton Press	The Press of Manorville & The Moriches	All Publications
Total Press Run	7,785	10,634	7,772	7,035	33,226
Paid Newsstand		5,915	4,344		10,259
Free Newsstand	7,605	1,023	592	6,137	15,357
Mail		3,541	2,768	882	7,191
Home Delivery		156	69		225
Unclaimed	218	1,035	601	77	1,931
Net Circulation	7,567	9,599	7,171	6,958	31,295

Audit period: July-September 2007

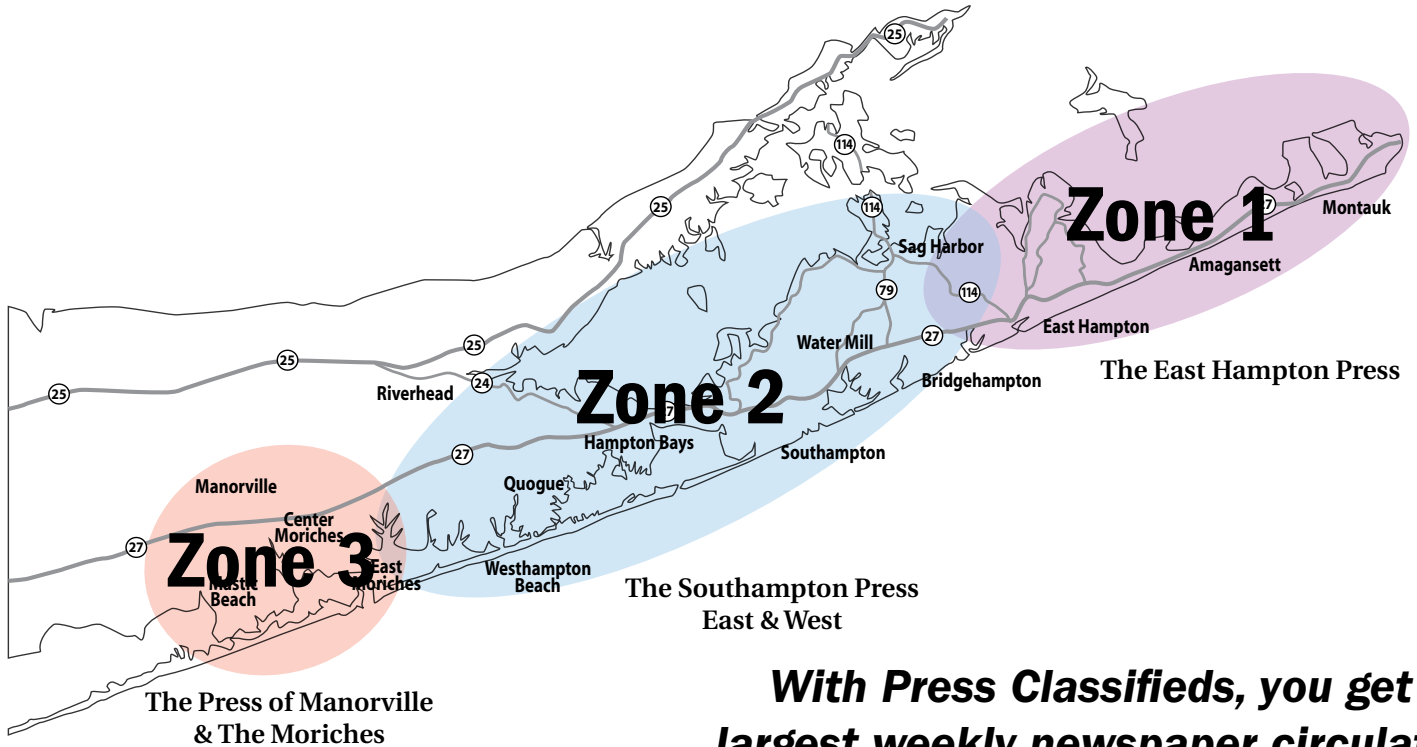
With four award-winning community newspapers, The Press Newspaper Group blankets eastern Long Island from Mastic to Montauk with a weekly readership unmatched by any other newspaper or chain. And because we are audited by the Circulation Verification Council, when we say we have more readers on the South Fork than any other newspaper group, we can prove it.

The heart of our coverage area is the Hamptons, where our flagship newspaper, The Southampton Press, is bought and read by more people than any other newspaper. In Southampton, the area’s most populous township, The Press reaches the majority of year-round and vacation homes.

If the Hamptons is your market, no other publications deliver like Press newspapers.

SOUTHAMPTON SALES OFFICE
Phone: 631-287-1100 Fax: 631-287-4544

WESTHAMPTON BEACH SALES OFFICE
Phone: 631-288-1100 Fax: 631-288-4965



With Press Classifieds, you get the largest weekly newspaper circulation on the South Shore, including the Hamptons

Basic Rates

Zones 1 Only - \$4.99

- \$4.99 for the first 20 words;
- \$1.00 a word thereafter (Internet Included).
- Normal charge for enhancements, boxed and shaded

Zones 1 & 2:

- \$1.50 per word, first week.
- \$1.35 per word, each additional week.
- 10 word minimum.

Zones 1, 2, & 3:

- \$1.50 per word, first week.
- \$1.35 per word, each additional week.
- 10 word minimum.

Zones 2 & 3:

- \$1.35 per word, first week.
- \$1.20 per word, each additional week.
- 10 word minimum.

ENHANCEMENTS:

- Internet \$1.50 per week
- Bold \$0.10 per word
- Centered Line \$1.00 per line
- Boxed Ads \$5.00 per week
- Shaded & Boxed \$10.00 per week
- Picture/Logo \$20.00 per week

Information

FREE ADS:

- Lost and Found (2 week max.)
- Bereavement or Illness
- Community thank-you (1 week max.)
- 50 word limit

FORMAT:

- Classified ads are printed as running copy in a single paragraph.
- No abbreviations please.
- First word or words (max. 3) in capital letters.

TERMS:

- All classified advertising is payable in advance unless the advertiser has established credit with the newspaper.

DEADLINE:

- Monday, 1 p.m.

CONFIDENTIAL MAILBOX:

- Replies sent care of this newspaper \$3.00 per week.

Contact Information

PHONE: 631-283-4100

- Monday, 8:30 a.m. - 5 p.m.
- Tuesday – Friday, 9 a.m. - 5 p.m.

INTERNET:

- www.27east.com

EMAIL:

- classads@pressnewsgroup.com

EASTERN OFFICE:

- 135 Windmill Lane, Southampton, NY 11969

WESTERN OFFICE:

- 12 Mitchell Road, Westhampton Beach, NY 11978

FAX: 631-287-4544

- Please include your name and company name, a daytime telephone number and your credit card number, expiration date and billing address.